



Producing Individual and Organizational Success

Strategic Planning

Every group and organization must be responsive to a changing environment and needs to have a big picture, long-term view of itself – what it does, why it does it and where it needs to go. Strategic planning is a structured, facilitated, group approach to analyzing an organization’s current situation and setting future goals that are consistent with its mission and values. The ability to continually plan and adapt strategically determines long-term success in responding to change.

Solution-Based Services:

- Facilitate executive meetings, retreats and offsites that focus on the questions: *Where are we? Where do we want to be?*
- Develop mission, vision, values statements.
- Identify strengths, limitations, opportunities and threats as well as key events or other issues that must be considered.
- Facilitate gap analysis to compare actual performance with potential performance.
- Identify key stakeholders – internal and external – and their expectations.
- Determine desirable business goals.
- Create action plans that address key goals.
- Determine how to measure progress and evaluate success.

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